

441 East 12th Street #1C New York NY 10009

(212) 533-5008 • pzanger@orangehowell.com • ZANGER.com • orangehowell.com

### **PROFESSIONAL EXPERIENCE**

## DESIGN WITHIN REACH - ACCOUNT EXECUTIVE (FLAGSHIP) - 2014 to present

Interfaces with architects and interior designers. Customize iconic designs of luxury products including Saarinen, Le Corbusier, Charles and Ray Eames. Textiles: Knoll, Maharam, Girard. Liaise between HNWI clients and DWR. Top Producer responsible for \$100K+ monthly sales.

- The Lindley Project: Created presentations, secured developers for B2B co-branded alliance, 71 Units - New Construction, 1st phase Sales Gallery, 2nd phase model
- Customize products for Trade Clients and HNWI Residential, Trade and Developers
- New York School of Interior Design: DWR xNYSID Condensed Course, Interior Design

## OrangeHOWELL® Gift Project - OWNER - 2010 to present

Designs inspired by philanthropic values, rich with irony and heritage for online private clients including Neiman Marcus, Ritz Carlton, abc home, Brooks Brothers, D.A.R., Wynn Las Vegas, The Little Nell & fine jewelers. Manage all aspects of product cycle. Develop marketing & brand images for social media & online platforms. Made in Manhattan & New England.

- #OystersRockefeller Gilded Oysters, benefitting Billion Oyster Project
- Ornament Sales \$150K Neiman Marcus sold 98% / Brooks Brothers, Sterling Items 75K
- O.H.Macaroni Gift & Pasta Jewelry, Gift Guide 2012: House Beautiful & Cooking Light
- #FRESH @ThisIsStory Summer 2017 "Experience is everything & collaboration tells a STORY."

### RHODE ISLAND SCHOOL OF DESIGN (RISD) - SURFACE DESIGN INSTRUCTOR - 2015 to 2016

Critic - Surface Design Instructor for upper division BFA students.

- Created content per syllabus requirements and adjusted for non-textile majors
- Designed visual presentations, incorporating group activities for interactive classes

# LUNT SILVERSMITHS - CREATIVE DIRECTOR - 2008 to 2010

Revised HERITAGE brand identity & packaging. Partnered with licensees including Oscar de la Renta, NYBG, MFA-Boston, and Disney. Responsible for product lines from design-deliverable-presentation.

- Created Limited Edition Sterling Book, Gump's Fashion Show "Made in the Shade"
- Reconnected with State Department and MFA-Boston, developed premium products
- Designed NYBG Feather Collection for Bloomingdales

### LICENSED PRODUCTS (\$MM Contracts)

- TABLE TOP: Rosenthal USA Design Commission for Fern Glass Collection
- TABLE TOP: Sasaki Designed 12 Collections, inc. "Palazzo" best selling dinnerware \$14MM
- STATIONERY C.R. Gibson: Envisioned top sellers (Wedding, Holiday, Everyday) \$8MM
- WALLPAPER Imperial: Produced/Designed award winning Villa Collection \$8MM
- OTHER: Textiles, Bedding & Bath (Wamsutta, Springs, Martex)

# **SOFA SOMA: LUXURY HAND-PRINTED TEXTILES**

- Barneys New York: Four Decorative Home Collections
- Furniture of the 20th Century: Collections of printed silk textiles, ICFF Presentations, abc home, Fellisimo, Steven Harris Architects, Clodagh, Eric Hilton, LTD
- The Brooklyn Museum: Permanent Collection of Decorative Arts
- Editorial Shelter Magazines: 50+ pages, various trade publications

### **DESIGN DIRECTOR**

Creative professional, open to opportunities to leverage key relationships and entrepreneurial experience of product development, licensing & sales for luxury brands.

Partners with senior management to directly engage with High-Net-Worth-Individuals and Business-to-Business clients, by building trust with passion for design.

### **EXPERTISE**

Interiors — Furnishings — Product Design Licensing — Brand Stories — Project Management Product Development & Design — Presentations Color — Pattern — Materials — Instructor Innovative, Creative Thinker!

## **ACADEMIA**

Rhode Island School of Design, Providence, RL Instructor, Surface Design

Philadelphia University, Philadelphia, PA Instructor, MFA Textile Program

Parsons School of Design, New York, NY Instructor, Textile Design

Savannah College of Art & Design, Savannah, GA Working Class Guest Critic, Design

Fashion Institute of Technology, New York, NY Instructor, Textile Design - Silkscreen

### **ORGANIZATIONS**

Daughters of the American Revolution, NYCC, NSDAR

General Society of Mayflower Descendants, NY, NY

Board of Visitors, Emeritus, School of Human Ecology, University of Wisconsin - Madison

Advisory Board: M.S. Surface Imaging, Jefferson University, Philadelphia, PA

Advisory Board: First Book, East Harlem, New York

# **EDUCATION**

B.S. Environmental & Textile Design University of Wisconsin - Madison

A.A.S. Textile Design Fashion Institute of Technology, New York, NY